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The present invention discloses a system and method for providing an exhibition information service through wireless communication. In the system for providing the exhibition information corresponding to a request signal, when wireless connection devices receive a signal from a wireless terminal for transmitting or receiving data through air, the wireless connection devices output information corresponding to the received data through a network, and transmit information corresponding to the data input through the network to the wireless terminal through air. In addition, an exhibition information server processes the exhibition information service corresponding to the data input through the network. As a result, the user can read the exhibition information for the exhibits at a particular time by using the wireless terminal, even when he/she is moving.